

NOTIFICATION

This is hereby notified for information of the general public that Ministry of Women & Child Development (MWCD), Government of India, since the beginning of this year, has been receiving filled fake forms from many duped girls/women, whereby the forms falsely promise cash incentive in the name Beti Bachao Beti Padhao (BBBP) Scheme. A "Fake Form" is an application form for receiving any form of benefits either in kind or cash which is NOT prescribed or issued by the Ministry of Women and Child Development, Government of India. **BBBP has no provision for individual CASH Incentive TRANSFER COMPONENT by Government of India.** Beti Bachao Beti Padhao scheme focuses on challenging mindsets and deep rooted patriarchy in the societal system, strict enforcement of PC&PNDT Act, advancing education of the girl child: focus is on issues of women empowerment on a life cycle continuum. **It is not a DBT (Direct Benefit Transfer) scheme.** It is implemented through the office of Collectors/DMs/DCs in the Districts and for multi-media advocacy outreach through authorized media agencies.

The fake scheme started by miscreants, which first appeared in the State of UP, gradually spread to neighboring States like Haryana, Uttarakhand, Punjab, Himachal Pradesh, Delhi. In some measures we also have received forms from Bihar, West Bengal, Rajasthan, Kerala, Rajasthan. Total forms received mainly by registered post have flooded the Ministry running into lakhs of fake forms. We have taken up with the Authorities of the affected States for checking the menace. Also, we have carried out warning public notices warning against the illegal activity and advising citizens not to fall prey to such misleading and false activity through print media, TVs, Radios, Social Media, Ministry's website and through post offices, besides action taken by State Governments through their channels and local media. The warning has been broadcasted several times. However, many people continue to fall prey to the fraud and even paying money and disclosing personal details for a non-existent benefit/scheme being falsely offered in the name of BBBP scheme. In other words, the menace is not dying down.

It has been decided that hence forth, ANY SUCH FAKE AND ILLEGAL FORM RECEIVED IN THE MINISTRY WILL BE DISPOSED OFF SUMMARILY BY DESTROYING AND WITHOUT ISSUING ANY NOTICE. The general public is therefore, once again advised not to fall prey into this fake and fraudulent activity, wasting energy and resource.